

**MEMORANDUM OF UNDERSTANDING ON  
ASEAN COOPERATION IN AGRICULTURE AND  
FOREST PRODUCTS PROMOTION SCHEME**

<i>Initial List of Products</i>	<i>Lead Country</i>
1. Carrageenan and other Seaweeds - Food grade - Non-food grade	Philippines
2. Frozen Chicken - Boneless - Bone-in	Thailand
3. Tapioca - Tapioca Starch - Tapioca Flour - Tapioca Manioc	Thailand
4. Frozen Prawn	Thailand
5. Canned Tuna	Thailand
6. Canned Pineapple	Thailand
7. Palm Oil - Crude Palm Oil - Processed Palm Oil, Palm Olein and Palm Stearin - Palm Kernel Oil	Malaysia
8. Coconut Oil	Philippines
9. Cocoa - Cocoa Beans - Cocoa Butter, Powder, and Paste - Chocolate	Malaysia



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|-----|--|-----------|
| 10. | Forest Products (Timber and Non-Timber)                  | Indonesia |
|     | - Wooden and Rattan Furniture                            |           |
|     | - Wooden and Rattan Households, Accessories & Appliances |           |
|     | - Woodworking and Wooden Housing Components              |           |
|     | - Sago   |           |
|     | - Pulp and paper   |           |
|     | - Bamboo   |           |
|     | - Logs, sawn timber and panel products                   |           |
|     | - Builders-Carpentry and Joineries                       |           |
| 11. | Pepper   | Indonesia |
|     | - Whole Black Pepper                                     |           |
|     | - Whole White Pepper                                     |           |
|     | - Ground White Pepper                                    |           |
|     | - Ground Black Pepper                                    |           |
| 12. | Natural Rubber   | Thailand  |
| 13. | Coffee   | Vietnam   |
| 14. | Peas and Beans   | Myanmar   |
| 15. | Tea  | Indonesia |



## Addresses of National Coordinators and Focal Points

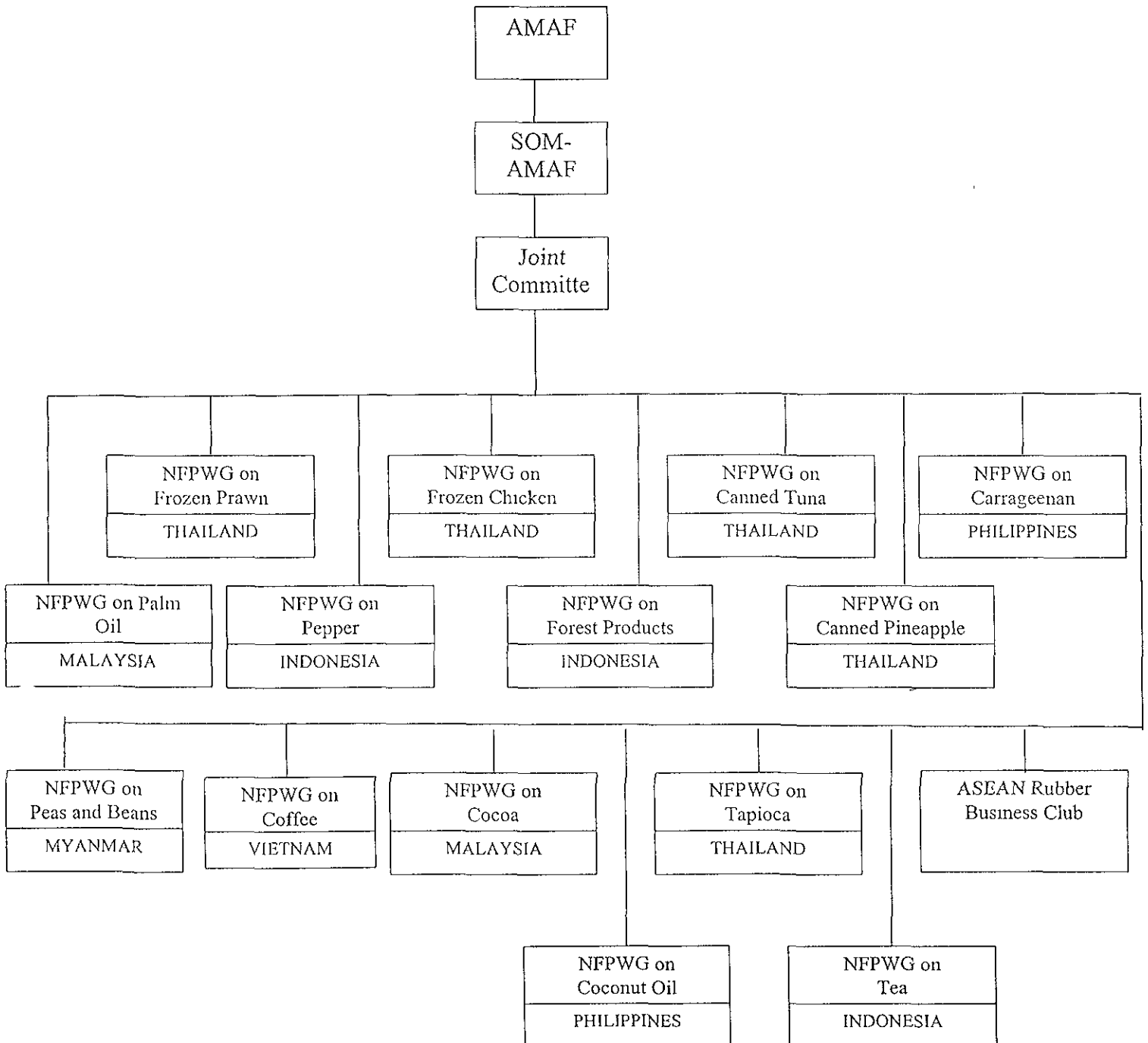
	National Coordinators and Focal Points	Product Coverage
1.	<p><b>Brunei Darussalam</b></p> <p>Director of Agriculture Ministry of Industry and Primary Resources Bandar Seri Begawan BB 3510 Brunei Darussalam Tel. No. (673-2) 380144 Fax : (673-2) 382226</p> <p>Director of Fisheries Ministry of Industry and Primary Resources Brunei Darussalam BB 3510 Tel. No. (673-2) 383067 Fax : (673-2) 383069</p> <p>Director of Forestry Ministry of Industry and Primary Resources Brunei Darussalam BB 3510 Tel. No. (673-2) 381687 Fax : (673-2) 382012</p>	<p>Agricultural products</p> <p>Carrageenan, Frozen Prawn and Canned Tuna</p> <p>Forest Products</p>
2.	<b>Cambodia</b>	
3.	<p><b>Indonesia</b></p> <p>Secretary General Ministry of Forestry &amp; Estate Crops Gedung Manggala Wanabhakti Jalan Gatot Subroto, Senayan Jakarta 10270 Indonesia Tel. No. (6221) 5704501 – 04 Fax : (6221) 5738732</p> <p>Secretary General Ministry of Agriculture Jalan Harsono RM No 3 Ragunan Pasar Minggu Jakarta Selatan, 12550 Indonesia. Tel. No. (6221) 7804427 – 7804428 Fax : (6221) 7804428</p>	<p>Forest products, pepper, cocoa, coconut, palm oil, coffee, tea, natural rubber</p> <p>Carrageenan, other seaweeds, frozen chicks, tapioca, frozen prawn, canned tuna, canned pineapple, peas and beans.</p>
4.	<b>Lao PDR</b>	



5.	<p><b>Malaysia</b></p> <p>Secretary-General Ministry of Primary Industry Floor 6-8, Menara Dayabumi Jalan Sultan Hishamuddin 50654 Kuala Lumpur Malaysia Tel.: 03-274 7511 Fax.: 03-274 5014</p> <p>Secretary-General Ministry of Agriculture Wisma Tani Jalan Sultan Salahuddin 50624 Kuala Lumpur Malaysia Tel.: 03-2982011 Fax.: 03-2915642</p>	<p>Palm oils, cocoa, forest products, natural rubber, pepper</p> <p>Carrageenan, frozen chicken, frozen prawn, tapioca, canned tuna, coffee, canned pineapple, peas and beans</p>
6.	<b>Myanmar</b>	
7.	<p><b>Philippines</b></p> <p>(See attachment)</p>	
8.	<b>Singapore</b>	
9.	<p><b>Thailand</b></p> <p>Dr. Ampon Kittiampon Assistant Permanent Secretary Ministry of Agriculture and Cooperatives Rajdamnern-Nok Avenue Bangkok 10200 Thailand Tel. No. (662) 281-0970 Fax : (662) 280-1555</p> <p>Miss Kanchana Thaichon The Thai Chamber of Commerce 150 Rajbopit Road Bangkok 10200, Thailand Tel. No. (662) 622-1860 – 76 Fax : (662) 622-2182</p>	<p>Five Commodities and Natural Rubber</p> <p>Five Commodities and Natural Rubber</p>
10.	<b>Vietnam</b>	



Co-ordination Mechanism of the ASEAN Cooperation in  
Agriculture and Forest Products Promotion Scheme

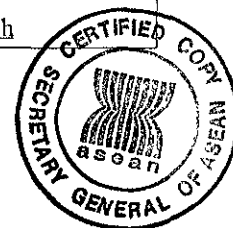


## Philippines' National Coordinators and Focal Points

Ms. Carolina Bautista Batallones  
 OIC-Director, Agribusiness and Marketing Assistance Services (AMAS)  
 Department of Agriculture  
 Diliman, Quezon City  
 Philippines  
 Tel. (632) 920-2216  
 Fax. (632) 926-6434  
 E-mail: [da-aiis@hotmail.com](mailto:da-aiis@hotmail.com)

## WG on Carrageenan

Government Sector	Private Sector
<p>1. Director Malcolm Sarmiento            Bureau of Fisheries and Aquatic Resources            Arcadia Build., Quezon Ave., QC            Philippines            Tel. (632) 372-05057            Fax. (632) 372-5042; 372-5048</p> <p>2. Ms. Purita dela Pena            OIC-National Seaweed Research and Development Centre            Cabid-an, Sorsogon            Philippines</p>	<p>1. Mr. Wee Lee Hiong            Chairman, SIAP            C/o Marcel Trading Corporation            926 Araneta Ave., QC            Philippines            Fax. (632) 712-1989; 712-5879</p> <p>2. Mr. Benson U. Dakay            President, Seaweed Industry Association of the Phillipines            Osmena Blvd., cor. Lapu-lapu St.            Box 402, Cebu City            Tel. (6332) 346-0866            Fax. (6332) 346-1892; 346-0863</p> <p>3. Mr. Maxima Ricohermoso            President, ASEAN Carrageenan Industry Club            C/o MCPI Corporation            Main Office            Tugbongan, Consolacio 6001            Cebu City 6000            Box 09, Mandaue City 6014            Philippines            Tel.. (6332) 345-2751; 345-2749            Fax. (6332) 345-2740</p> <p>Liason Office:            No.3 Eagle St., Sto. Nino Village            Banilad, Cebu City, Philippines 6000            Tel. (6332) 346-0376            Fax. (6332) 346-0588            E-mail: <a href="mailto:mpicorp@cebu.pw.net.ph">mpicorp@cebu.pw.net.ph</a></p>



### WG on Coconut Oil

Government Sector	Private Sector
<p>Mr. Norberto Deputy Administrator Philippines Coconut Authority Elipical rd., Diliman, QC Philippines Tel. (632) 926-2281 Fax. (632) 922-5756</p>	<p>1. Mr. Jesus Lim Arranza Chairman, United Coconut Planters Association of the Philippines, Inc. 2/F, PCRDF Bldg., Pearl Drive cor. Lourdes St. PO. Box 1724 Ortigas Complex Pasig City, Metro Manila 1600 Philippines Tel. (632) 633-8029; 633-9287; 633- 9286 Fax. (632) 633-8030</p> <p>2. Atty. Jose Baldonado Chairman, Philippine Coconut Planters Association C/o International Oil Factory #20F, Manalo St., San Juan Metro Manila Tel. (632) 726-5105</p>

### WG on Palm Oil

Government Sector	Private Sector
<p>Mr. Norberto Deputy Administrator Philippines Coconut Authority Elipical rd., Diliman, QC Philippines Tel. (632) 926-2281 Fax. (632) 922-5756</p>	<p>Mr. Hector A Quesada President Palm Oil Growers Association of the Philippines 2/F, APPI Bldg, 92E. Rondriquez Ave., Libis, QC Philippines Fax. (632) 810-1868</p>



**WG on Palm Oil**

Government Sector	Private Sector
<p>Ms. Gregorio B. Santos Supervising Agriculturist Agribusiness and marketing Assistance Services (AMAS) Department of Agriculture Eliptical Rd., Diliman., QC Philippines Tel. (632) 920-2216; 920-4072/73 Fax. (632) 926-6434</p>	<p>1. Mr. Jaime W. Ong Corporate Secretary/ Treasurer Del Monte Philippines Citibank Bldg, Paseo de Roxas, Makati City 1226 Philippines Tel. (632) 810-7501 Fax. (632) 893-0679; 848-0316</p> <p>2. Mr. Luisito S. Goduco Director, Industry Affairs DOLE Philippines Inc. BA Lepanto Bldg, makati City 1200 Philippines Tel. (632) 817-4328; 810-2601 Fax. (632) 818-6914 Alternate: Mr. Rolando Garcia/ Government liason</p>

**WG on Forest Prtducts**

Government Sector	Private Sector
<p>Mr. Arleigh j. Adorable Assistant Director Forest Management Bureau DENR Bldg, Visayas Ave, QC Philippines Tel. (632) 927-4784; 927-4788 Fax. (632) 920-0374</p> <p>Mr. Emmanuel Bello Director Forest Products Research and Development Institute College Laguna 4031 Philippines Tel. (049) 536-2360 Fax. (049) 536-3660</p>	<p>Mr. Antonio Olizon President, Philippines Wood Producers Association LTA Bldg., Prea Str, Legaspi Village Makati City 1229 Philippines Tel. (632) 817-6751 Fax. (632) 817-6884</p> <p>Mr. Benjamin Calalo Jr. President, Philippines Chamber of Handicraft Industries Molave St., Ayala Alabang Philippines Tel. (632) 842-3294; 807-6637 Fax. (632) 807-0637</p>





Government Sector	Private Sector
<p>Dr. Patricio S. Faylon  Director,  Philippines Council for Agriculture,  Forestry and Natural Resources Research  and Development  Paseo de Valmajor, Los Banos, Laguna  PO. Box. 425  Philippines</p> <p><u>Liason Office:</u>  Rm 103 G/F DOST Compound  Bicutan, Taguic, Metro Marnila  Tel. (049) 536-0017 to 20; 536-0014/15  Telefaxt (632) 837-1651  Fax. (049) 536-0132</p>	<p>Mr. Vicente H. Lim Jr.  Vice President  Committee on Agriculture/ Food and  Environment  Philippine Chamber of Commerce and  Industry  G/F east Wing Secretariat Bldg  Philippine International Convention Centre  CCP Complex, Roxas Blvd, pasay City  1308  Philippines  Tel. (632) 833-8591; 833-8595  Fax. (632) 833-8895; 831-0340</p>

#### WG on Cocoa

Government Sector	Private Sector
<p>Ms. Josephin V. Ramos  Chief, Industrial Crops Staff  National Agricultural and Fishery Council  DA Bldg., Elliptical rd.  Diliman, QC  Philippines  Tel. (632) 920-1788; 926-2246</p>	<p>Mr. Eugene Pe  President  Cocoa Foundation of the Philippines  C/o Cocoa Specialities Inc.  G/F Eurovilla 11. 118 Herrera St.  Legaspi Village, Makati City 1229  Philippines  Tel. (632) 818-6679; 818-5884  Fax. (632) 818-6582</p>

#### WG on Frozen Chicken

Government Sector	Private Sector
<p>Execcutive Dir. Edgardo Dimalanta  National Meat Inspection Commission  Visayas Ave., Diliman, QC  Philippines  Telefax. (632) 924-3119</p>	<p>Mr. Bernardon Conception  President  Philippines Association of Broiler Integrators  C/o SWIFT Food Inc.  2/F RFM Bld. Cor. Sheridan and Pioners St  Mandaluyong City, Philippines  Tel. (632) 633-3718; 631-8101 loc 7201  Fax. (632) 631-5069</p>



**WG on Tapioca**

Government Sector	Private Sector
<p>Ms. Josephine V. Ramos Chief, Industrial Crops Staff National Agricultural and Fishery Council DA Bldg, Eliptical Rd, Diliman, QC Philippines Tel. (632) 920-1788; 926-2246</p>	<p>Atty Tommy Romualdo Chairman Rootcrops Industry Development Sub-Committee and President, TSB Enterprises Inc. 148 Pinkian St., Philand Subd. Pasong Tamo, Quezon City Philippines Tel. (632) 931-9744 Fax. (632) 932-8064</p>

**WG on Canned Tuna**

Government Sector	Private Sector
<p>Director Malcolm Sarmiento Bureau of Fisheries and Aquatic Resources Arcadia Bldg., Quezon Ave., QC Philippines Tel. (632) 372-5057 Fax. (632) 372-5042; 372-5048</p> <p>Ms. Purita dela Pena OIC-National Seaweed Research and Development Centre Cabid-an, Sorsogon Philippines</p>	<p>Mr. Jerome Spitz President Tuna Canners Association of the Philippines RM. 106 Cabrera Bldg.I Timog Ave., QC Philippines Tel. (632) 921-2401; 810-2081/ 85 Fax. (632) 921-2401</p>

**WG on Frozen Prawn**

Government Sector	Private Sector
<p>Director Malcolm Sarmiento Bureau of Fisheries and Aquatic Resources Arcadia Bldg., Quezon Ave., QC Philippines Tel. (632) 372-5057 Fax. (632) 372-5042; 372-5048</p> <p>Ms. Muriel Canu Senior Regulation Officer Bureau of Fisheries and Aquatic Resources Arcadia Bldg., Quezon Ave., QC Philippines Tel. (632) 372-5057 Fax. (632) 372-5042</p>	<p>Mr. Armado Santero Jr. President Association of Shrimp Producers and Exporters C/o SMI Fish Industry Inc. 2614 Suez cor., Kakarong St. Makati City Philippines Tel. (632) 897-1091 Fax. (632) 899-6545</p> <p>Ms. Millie Kilayko Chairman Negros Prawn Producers and Exporters</p>



	<p>Association          Lourdes C Bldg., 9 Lacson St.          Bacolod City, Philippines          Tel. (033) 831-2531/ 34          Fax. (033) 831-3707</p>
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**WG on Pepper**

Government Sector	Private Sector
<p>Ms. Gregoria B. Santos            Supervising Agriculturist            Agribusiness and Marketing Assistance            Service (AMAS)            Department of Agriculture            Eliptical Rd, Diliman, Quezon City            Philippines            Tel. (632) 920-2216; 920-4072/ 73            Fax. (632) 926-6434</p>	<p>Ms. Lolita Cham            Vice-President for Import/ Export Sysu            International            145 Panay Ave, QC            Philippines            Tel. (632) 920-7521            Fax. (632) 920-5291; 920-5747</p> <p>Mr. Onofre Grino            President            Menzi Agricultural Corp.            Security Bank Bldg            Ayala Ave. Makati City            Philippines.            Tel. (632) 891-1027            Fax. (632) 891-1019</p>

**WG on Coffee**

Government Sector	Private Sector
<p>Ms. Josephine V. Ramos            Chief, Industrial Crop Staff            National Agricultural and Fishery Council            DA Bldg., Eliptical Rd.            Diliman, QC            Tel. (632) 920-1788; 926-2246</p>	<p>Rev. Fr. Roger Bag-ao, SVD            President            Coffee Foundation of the Philippines Inc.            SMSK/ MPC I            San Jose, tagaytay City            Philippines            Tel. (0464) 131-384; 413-1384            Fax. (0464) 413-1251 (Tagaytay)            (632) 526-2139 (Manila)</p>

**WG on Rubber**

Government Sector	Private Sector
<p>Atty BIo Umpar Adiong, CESO II            Director            Bureau of Plant Industry</p>	<p>Ms. Basilisa Ho            President            Philippine Rubber Indsutry Association</p>



<p>San Andres, Manila Philippines Tel. (632) 525-7909 Fax. (632) 525-7650</p> <p>Ms. Carolina Bautista Batallones OIC-Director, Agribusiness and Marketing Assistance Services (AMAS) Department of Agriculture Diliman, Quezon City Philippines Tel. (632) 920-2216 Fax. (632) 926-6434 E-mail: <a href="mailto:da-aus@hotmail.com">da-aus@hotmail.com</a></p>	<p>MBH Compound, C. Raymundo Ave. Rosario, Pasig City Philippines Tel. (632) 633-2093 Fax. (632) 633-0029</p> <p>Mr. Onofre Grino President Menzi Agricultural Corp. Security Bank Bldg Ayala Ave. Makati City Philippines. Tel. (632) 891-1027 Fax. (632) 891-1019</p>
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