## 2010 GUIDELINES ON THE USE OF THE ASEAN ANTHEM

Adopted in Ha Noi, Viet Nam on 8 April 2010

- 1. The ASEAN Anthem is an expression of ASEAN unity. It also strengthens the sense of ASEAN identity and belonging among the peoples of the region.
- 2. The ASEAN Anthem is titled "THE ASEAN WAY", with musical composition and lyrics as attached.
- 3. The ASEAN Anthem is under the copyright of ASEAN with the ASEAN Secretariat as the main body to oversee its proper use.

# A. DIGNITY OF THE ASEAN ANTHEM

- 4. The ASEAN Anthem shall be used in a proper and dignified manner. When the Anthem is played, the audience shall rise.
- 5. The Anthem shall not be used in whole or in parts for commercial purposes or political propaganda.

## **B. USE OF THE ASEAN ANTHEM**

- 6. The use of the ASEAN Anthem is encouraged at ASEAN formal meetings and related activities, including those with ASEAN Dialogue Partners.
- 7. The ASEAN Anthem may be played to commemorate special occasions of ASEAN, such as the anniversary of ASEAN, or in efforts to promote the interests of ASEAN.
- 8. ASEAN Member States are encouraged to translate the ASEAN Anthem into local languages as a way to promote the Anthem and increase ASEAN awareness within their countries.

### C. INQUIRIES ON THE USE OF THE ASEAN ANTHEM

9. Inquiries concerning the ASEAN Anthem should be addressed to:

Public Outreach and Civil Society Division The ASEAN Secretariat 70 A, Jl. Sisingamangaraja Jakarta 12110 Indonesia Email: public.div@asean.org

### D. APPROVAL OF AND AMENDMENTS TO THE GUIDELINES

- 10. The Guidelines shall be approved by the ASEAN Coordinating Council (ACC).
- 11. Any Member State may propose amendments to the Guidelines, which shall be submitted to the Committee of Permanent Representatives (CPR) for its consideration and agreed upon by

consensus. The agreed amendments shall be submitted to the ASEAN Coordinating Council (ACC) for notation, and thereafter come into immediate effect.

Note:

The Guidelines were adopted at the 6th Meeting of the ASEAN Coordinating Council (ACC), Ha Noi, 8 April 2010.

#### Audio, "The ASEAN Way"

#### The Asean Way / Original Version

By: Mr. Kittikhun Sodprasert, Mr Sampow Triudom, Mrs. Payom Valaipatchra

Lyrics, "The ASEAN Way"

Raise our flag high, sky high

Embrace the pride in our heart

ASEAN we are bonded as one

Look in out to the world.

For peace, our goal from the very start

And prosperity to last.

We dare to dream we care to share.

Together for ASEAN

we dare to dream,

we care to share for it's the way of ASEAN.

Click <u>here</u> to download the score.