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Marcus is Asia Regional Director for Government Affairs and Public Policy for Microsoft. He works with Microsoft's teams and the company's stakeholders across the region to advance public policies for trusted, responsible and inclusive digital transformation. This encompasses a wide range of issues at the intersection of technology and society, including the responsible use of AI; privacy and data protection; cybersecurity and digital diplomacy; skills and the future of work; and the digital transformation of industries like financial services.

Before joining Microsoft, Marcus worked for the World Bank on digital economy and trade projects with governments, based in Singapore and Geneva. He also co-led teams that produced World Bank flagship reports on the digital economy in Southeast Asia, and on global trade and poverty. Marcus began his career as an Australian diplomat, with assignments in Geneva at the World Trade Organization and United Nations, and in Bangkok working on regional economic cooperation programs.