



Agenda

ACEF 2025 – MAIN EVENT

DAY 1, THURSDAY
OCT 16, 2025

08:30 – 09:00	Coffee and registration
09:00 – 09:05	Opening ceremony
09:05 – 9:25	Opening Remarks <ul style="list-style-type: none">• HE Kao Kim Hourn, Secretary General, ASEAN Secretariat (Pre-Recorded)• HE Sujiro Seam, Ambassador of the European Union to ASEAN• HE Dr Pitchayaphant Charnbhumidol, Advisor to the Minister of Foreign Affairs, Thailand

	<ul style="list-style-type: none"> • HE Jarno Syrjälä, Finnish Undersecretary of International Trade
09:25 – 09:30	Group Photo
09:30 – 10:10	<p>Circular Economy State of Play in ASEAN <i>Presented by ASEAN Secretariat</i></p> <ul style="list-style-type: none"> • Vong Sok, Head of the Environment Division, Assistant Director of the Sustainable Development Directorate, ASEAN Socio-Cultural Community (ASCC) Department ASEAN Secretariat • Latifahaida Latif, Assistant Director, Analysis & Monitoring on Finance and Socio-Economic Division (AMSFED), ASEAN Secretariat
10:10 – 10:40	Break & refreshments
10:40 – 12:00	<p>Resource Use in ASEAN and the Role of the Circular Economy in Achieving ASEAN Vision 2045, <i>Moderated by Asih Budiati</i></p> <p>Presenter and Panellist:</p> <ul style="list-style-type: none"> • Kari Herlevi, Programme Director Circular Economy, Finnish Innovation Fund Sitra – <i>Positioning ASEAN in the Global Circular Economy Transition</i> • Alessio Miatto, Senior Research Scientist, Commonwealth Scientific and Industrial Research Organisation (CSIRO) – <i>Material flows, public policy, and socioeconomic development – ASEAN in a global context</i> • Margaret Anak Kuyor, Deputy Undersecretary (Circular Economy Policy), Urban Sustainability Division, Ministry of Housing and Local Government – <i>The Role of the Circular Economy in Achieving the ASEAN Community Vision 2045</i>

- **Anthony Pramualratana**, Deputy Executive Director, ASEAN Centre for Sustainable Development Studies and Dialogue (ACSDSD) – *The ASEAN Circular Economy Stakeholder Platform (ACESP): Advancing CE Across ASEAN Pillars*” Showcase how ACESP integrates cross-sectoral CE efforts and fosters collaboration across AMS, businesses, and civil society

Reflection and Q&A

12:00

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13:00

Lunch break & Networking

13:00

-13:30

Announcements of New Circular Economy Initiatives in ASEAN

Presenter:

- **Tuan Haji Rahman bin Mohd Din, ASEAN Coordinating Committee on MSMEs (ACCMSME) Malaysia:** Centre of Excellence for Green Transition
- **Nurshaffira Izad, Cradle Fund Malaysia:** Startup ASEAN
- **Phong Giang, GIZ:** New Circular Economy Programmes in ASEAN (Trade and Circular Economy and 3RproMar II)
- **Marisa Aisha Mohamed Razeek, EU-ASEAN Connectivity Package on Trade (SCOPE-Trade)**
- **Worajit Setthapun, Expert Group on ASEAN Talent Mobility (Thailand):** ASEAN Talent Mobility Pool (Pre-recorded)
- **Rene Van Berkel, SWITCH-Asia:** ASEAN+3 Leadership Program

13:30

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15:00

Green Skills, Innovative Solutions and Investments – Unlocking the Potential of Circular Startups in ASEAN, Moderated by Imelda Bacudo

Presenter in Part A – SME representatives and CE Practitioners (Each panellist will share insights, initiatives, or case studies related to their work in

green skills development, circular innovation, and elaborate on the most urgent needs for their respective businesses)

- **Saravane Singtong**, Division Director at NXPO, “*Thailand’s innovation economy*:“
- **Adi Reza Nugroho**, CEO & Co-Founder, Mycotech Lab (MYCL)
- **Unchalee Mulalee**: Head of ESG SCG Chemicals, Siam Cement Group
- **Thuy Tran Thi Thanh**, ASEAN Access Network, GIZ Vietnam

Presenter in Part B – Higher Education and Research Institutions, ASEAN Secretariat and EU-SEAN Business Council (Each panellist will share insights, initiatives, or case studies related to their work in supporting SMEs on green skills development, circular innovation, startup support, and elaborate on tools and infrastructure they can offer)

- **Engelbert Pasag**, Pan Pacific University
- **Frank Feulner**, EU – SCOPE
- **Ulrike Sengtschmid**, EU-ASEAN Business Council

Joint Panel Discussion

Q&A with Audience

15:00

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15:30

Break & refreshments

15:30

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16:30

Closing the Loop: Catalysing ASEAN Circular Transition through Investment

[in partnership with Kumpulan Wang Persaraan (Diperbadankan) [KWAP] Malaysia] *Moderated by Fara Alyaa Azmin, Vice President, Private Equity, KWAP*

Panellist:

- **Venon Tian**, Chief Operating Officer (COO), ZUS Coffee
- **Mohamed Tarek El-Fatetry**, Founder of Electronic Recycling Through Heroes (ERTH)

- **Badrul Hisham Jaafar**, Principal and Senior Vice President, COPE Private Equity
- **Chai Peng Teh**, Founder & CEO, Complete Human Network (CHN)

Reflection

16:30

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17:30

Closing session, *Moderated by Imelda Bacudo*

Reflections and Pathways Forward: Advancing ASEAN's Circular Economy through Innovation, Industry and Policy Alignment

- **Michael Bucki**, Counsellor for Environment, Agriculture & Health Delegation of the European Union to Thailand
- **Anthony Pramualratana**, Deputy Executive Director, ASEAN Centre for Sustainable Development Studies and Dialogue (ACSDSD)
- **Latifahaida Latif**, Assistant Director, Analysis & Monitoring on Finance and Socio-Economic Division (AMSFED), ASEAN Secretariat

DAY 2, FRIDAY OCT 17, 2025

09:00

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09:15

Opening Remarks

- **Datuk Nor Yahati Awang**, Deputy Secretary General (Environmental Sustainability), Ministry of Natural Resources and Environmental Sustainability
- **Saida Boukaddid**, Head of Development Danish Embassy to Indonesia, ASEAN Timor Leste, & Papua New Guinea.[Including announcement of TEI Pillars 1 & 2 under the Danish CE TEI project (ASEAN-EU Green Team Europe Initiative: Transition to a Regional Circular Economy)]

09:15 – 09:30	<p>Scene-setting presentation by <i>Rene van Berkel, TEI Advisor</i></p>
09:30 – 10:30	<p>Panel I: ACEF Annual Policy Dialogue – Acceleration of Circular Economy in ASEAN – Priority Areas for Harmonised / Joint Action <i>Moderated by Vong Sok</i></p> <p>Panelists & Perspectives:</p> <ul style="list-style-type: none"> • Rifki Weno, Executive Director – ASEAN Business Advisory Council – <i>Business perspective to CE Transition, critical areas where harmonised regional action would create real value for ASEAN enterprises in the circular economy transition</i> • David Christensen, Project lead, Denmark BOFA – <i>“asic building blocks that are required in a regional block like ASEAN for transition to circular economy</i> • Cuong Tran, Assistant Director of Trade Facilitation Division, ASEAN Secretariat – <i>Regional actions to facilitate trade/material flow for circular economy transition</i> • Chris Humphrey, Executive Director, EU-ASEAN Business Council – <i>Trade as a facilitator to circular economy transition</i> <p>Panel Discussion</p> <p>Q&A with Audience</p>
10:30 – 10:45	Break & refreshments

10:45 – 11:50	<p>Panel II – Enabling CE Acceleration through Policy Action, Resource Mobilisation and Multi-Stakeholder Partnerships <i>Moderated by Vong Sok</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> • Muhammad Iqbal Balative, Deputy Director of Islamic Financing Indonesian Ministry of Finance • Gerald Ko, VC, Gobi VC – <i>Crowding in financing in the Circular Economy spacem</i> • Tengku Zahaslan, Director of the New Industrial Master Plan, Malaysian Ministry of Investment, Trade, and Industry (MITI) • Datuk Shahril Azuar Jimin, Group Chief Sustainability Officer, Maybank <p>Panel Discussion</p> <p>Q&A with Audience</p>
11:50 – 12:00	<p>Closing session</p> <p>Vong Sok, Head of the Environment Division, Assistant Director of the Sustainable Development Directorate, ASEAN Socio-Cultural Community (ASCC) Department, ASEAN Secretariat</p> <p>Jerome Pons, Head of Cooperation of the European Union (EU) Delegation to ASEAN</p>
12:00 – 14:00	Lunch & Networking & Bilateral Meetings
14:00 – 16:10	<p>Strategising Session</p> <p><i>Upon Invitation Only</i></p>

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